

## **I-CUBED INDUSTRY INNOVATORS INC. PRIVACY POLICY**

At I-Cubed Industry Innovators Inc., a corporation organized under Canadian laws ("I-CUBED"), we recognize and value our customers' privacy. As such, I-CUBED is committed to ensuring that its customers are informed how their personal information will be used and kept secure. This privacy policy, as may be amended from time to time (this "Privacy Policy"), applies to information collected by I-CUBED, its affiliates and subsidiaries through products and services that display this Privacy Policy. This Privacy Policy applies to all I-CUBED products and services currently offered by I-CUBED.

BY VISITING I-CUBED'S WEBSITE YOU ACCEPT THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY AND CONSENT TO I-CUBED'S USE OF YOUR INFORMATION IN THE MANNER DESCRIBED IN THIS PRIVACY POLICY.

### **1. INFORMATION THAT I-CUBED COLLECTS**

I-CUBED may collect information about you, your identity and personal preferences as they relate to our products. Personal information we may typically collect includes your name, postal address, email address and telephone number.

Our objective is to inform you before or at the time of collection what information we will collect and why and how we will use it. If we require additional specific personal information from you, we will use reasonable commercial efforts to inform you at the time of collection about the information we need to collect, the purposes for which it is being collected and how the information will be used, so that you can make an informed decision about whether to provide it.

There are various ways that I-CUBED receives and collects personal information from you. These may include:

#### ***Communications From You***

When you email or write to us, you may provide us with your name, contact details and other personal information in your message.

#### ***Email/Direct Mail Campaigns (Previously approved)***

From time to time we may contact you directly by mail, email or telephone informing you about new products, promotions that you told us you were interested in receiving. When responding to one of these campaigns, you may provide us with personal information. If you want to stop receiving promotional and information materials from us, you can contact us at [info@icubed.biz](mailto:info@icubed.biz).

#### ***Resumes***

We obtain your personal information when you apply and/or submit your resume for an employment opportunity at I-CUBED, but we will only use this information to evaluate your potential employment with us.

### **2. PURPOSES FOR WHICH I-CUBED USES INFORMATION**

I-CUBED may use your personal information for the following purposes:

### ***Internal Analysis***

We may use the information you provide us with for our own internal statistical and analytical purposes, including marketing purposes to enhance users' experience.

### ***Updating Personal Information and "Opting Out"***

I-CUBED wants to ensure that the information it collects is accurate. You may notify us of any change to your address, phone number, email address or other information by sending us an email message at [info@icubed.biz](mailto:info@icubed.biz) or by notifying us in writing at:

999 Barton Street  
Stoney Creek, ON L8E 5H4  
Canada

If at any time you wish to "opt out" of receiving information from I-CUBED, please notify us by sending an email to [info@icubed.biz](mailto:info@icubed.biz), or a written message to the address shown above. Please note, that due to lead-times on certain mailings and other factors, you may continue to receive correspondence for a period following your "opt out" notification.

## **3. AUTOMATICALLY COLLECTED INFORMATION**

### ***Google Analytics***

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyse how visitors use the site. The information generated by the cookie about your use of the website (including your IP address) will normally be transmitted to and stored by Google on servers in the United States. If, however, the Anonymize IP option has been activated on this website, Google will remove the end of your IP address. Only in exceptional cases will the complete IP address be transmitted to a Google server in the USA and then shortened there. Google will use this information for the purposes of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and Internet usage to the website operator. Google will not associate your IP address as transmitted by Google Analytics with any other data held by Google.

You may refuse the use of cookies by selecting appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website. Furthermore, you can prohibit Google from collecting and analysing the data generated by the cookie about your use of the website (including your IP address) by downloading and installing the browser plugin available here: [\[Browser plugin\]](#)

We use Google Analytics on our website with the "anonymize IP" option so that your IP address is transmitted anonymously.

We use Google Analytics Information to help us improve our understanding of our users and their preferences. We also use it to assist us in arranging relevant advertising, commercial opportunities and competitions. Also helps us to develop our website and audit its use.

## **4. SHARING OF INFORMATION WITH THIRD PARTIES**

Except as specifically described in Section 2, Section 4, Section 5 and Section 10, I-CUBED will not share any personal information with third parties without obtaining your consent.

### ***Internal Operations***

We may also share information that you have provided to us with independent auditors, acting on our behalf, for revenue accounting purposes in connection with the internal operations of our business, provided that such companies comply with the terms of this policy.

### ***Promotional Offers***

As a registered I-CUBED customer, you have the opportunity to receive news and special offers from I-CUBED. If you have provided us with consent, we may send you applicable news and special offers.

### ***Affiliates and Subsidiaries***

We may share the information that you have provided to us with subsidiaries and affiliated companies of I-CUBED who are required to comply with the terms of this policy.

## **5. LEGAL DISCLOSURE**

Although we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or other legal process or to protect ICUBED's, our users' or third parties' rights, property or safety.

## **6. SECURITY**

We maintain reasonable physical, electronic and procedural safeguards to protect your personal information. While no data transmission over the Internet is one hundred percent (100%) secure from intrusion, we have used and will continue to use commercially reasonable efforts to ensure the protection of your personal information.

## **7. COOKIES**

A cookie is a text-only string of information that a website transfers to the cookie file of the browser of your computer's hard disk so that the website can remember who you are and other details. Cookies may be set by a website or originate with third parties, such as advertisers. A cookie itself is not designed or intended to read any information from a user's computer (other than the contents of the cookie). A cookie is simply an identifier used by the website that originally placed it on your hard drive. The actual contents of the cookie information can be retrieved by the same server to identify the computer and subsequently to customize, track or regulate the use of a site based on information stored on the host server.

We may make use of cookies on our website. Cookies allow us to track use of our website to determine those areas which are useful or popular and those that are not, thereby enabling us to improve and update our website effectively.

Most web browsers can either alert you to the use of cookies or refuse to accept cookies entirely. You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of the website if cookies are disabled.

For more information on how you can control and/or disable cookies using browser settings on each device, see [aboutcookie](#).

## **8. LINKS**

We may offer links from our website to other websites (which may be hosted by third parties that we choose as a partner or by unrelated companies) which we think may be of interest to you. Third party websites are not governed by this Privacy Policy and I-CUBED makes no representation as to their practices for dealing with your personal information. We recommend that you check the privacy policy of any website at the beginning of your visit to determine its practices.

## **9. RETENTION AND STORAGE OF INFORMATION**

We will not retain your information for longer than is necessary for us to use it for the purposes for which it has been collected, unless otherwise required by law or because of pending litigation. When information is no longer required, we will ensure that all such data are removed from our database. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

As noted above in Section 4, we may use the services of third party companies to physically collect, store or remove your information on our behalf. Any such companies will have to comply with the terms of this policy.

## **10. CHANGES TO PRIVACY POLICY**

I-CUBED reserves the right to alter this Privacy Policy from time to time. Changes to this policy will be posted to I-Cubed website. We encourage you to visit our privacy page from time to time to view our most current privacy policy. If we make material changes to this Privacy Policy that expand our rights to use your personal information, we will notify you and seek your consent through email or a prominent posting on our website.

## **11. CONTACT US**

Any requests for access to your information, modification of your information or questions in respect of this policy should be sent to the following email address [info@icubed.biz](mailto:info@icubed.biz).